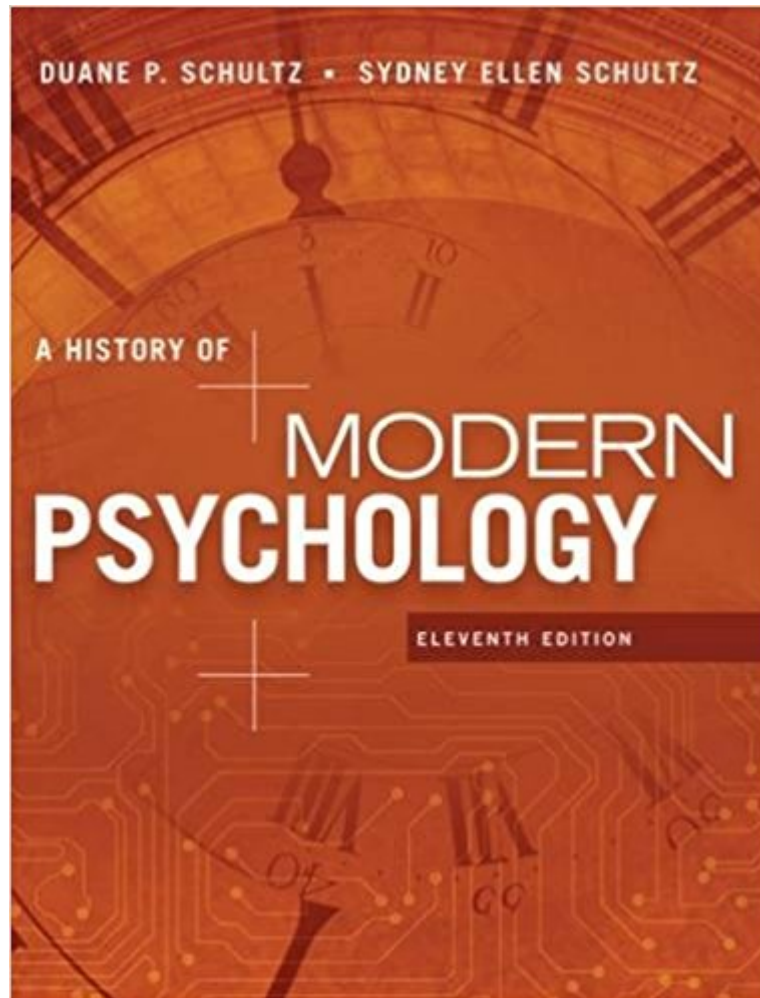




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A History Of Modern Psychology



Synopsis

History doesn't have to be dull, and this book is living proof with coverage of interesting topics ranging from the controversial use of IQ tests at Ellis Island to the psychodynamics of gum chewing. A market leader for over 30 years, A HISTORY OF MODERN PSYCHOLOGY has been praised for its comprehensive coverage and biographical approach. Focusing on modern psychology, the book's coverage begins with the late 19th century. The authors present an appealing narrative, personalizing the history of psychology by using biographical information on influential theorists, and by showing you how major events in the theorists' lives affected their ideas, approaches, and methods. Updates in the eleventh edition include discussions of the latest developments in positive psychology, the interpretation of dreams by computers, the use of Coca Cola as a "nerve tonic," and many other intriguing topics. The result is a book that is as timely and relevant today as it was when it was first introduced.

Book Information

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Customer Reviews

Duane P. Schultz is a former professor of psychology at the University of South Florida. He has also held faculty appointments at the University of North Carolina at Charlotte, Mary Washington College of the University of Virginia (now the University of Mary Washington), American University in Washington, D.C., and the University of Groningen in the Netherlands. Dr. Schultz and his wife, Sydney Ellen Schultz, are a well-regarded textbook author team. Sydney Ellen Schultz is a writer, editor, and researcher who has developed print and digital publications and teaching materials for publishers, government agencies, schools, and professional associations. She and her husband,

Duane Schultz, are well regarded as textbook authors.

I needed this for my psychology class has great information that I would never consider to be a part of psychology

It is a textbook what else can I say? I bought it new and it came a bit banged up or I would have given it 5

Great book to get an insight of psychology history.

Text box required for class. Can't go wrong with required lol

Great book! Exactly what I was looking for!

renter

Came quickly, in good condition.

There was some ripped pages in the middle of the book as well as some water damage that caused the words to fade out.

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